

:: Case Study: PalmettoPreK.org

PROJECT OVERVIEW:

37 Gears designed and programmed the website and eligibility screener for PalmettoPreK.org that launched in February of 2019.



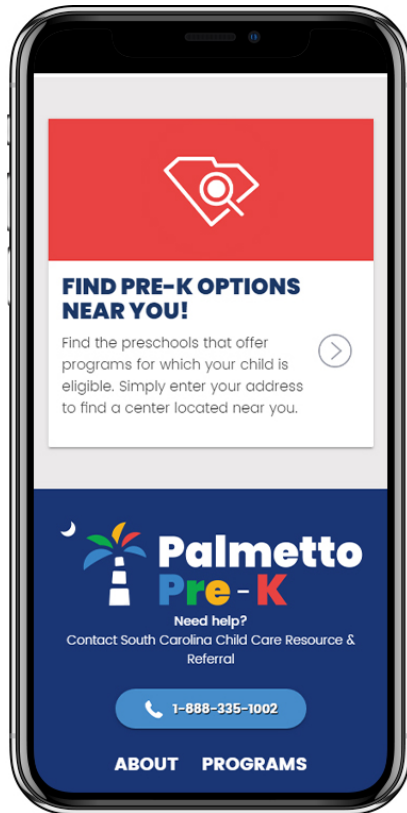
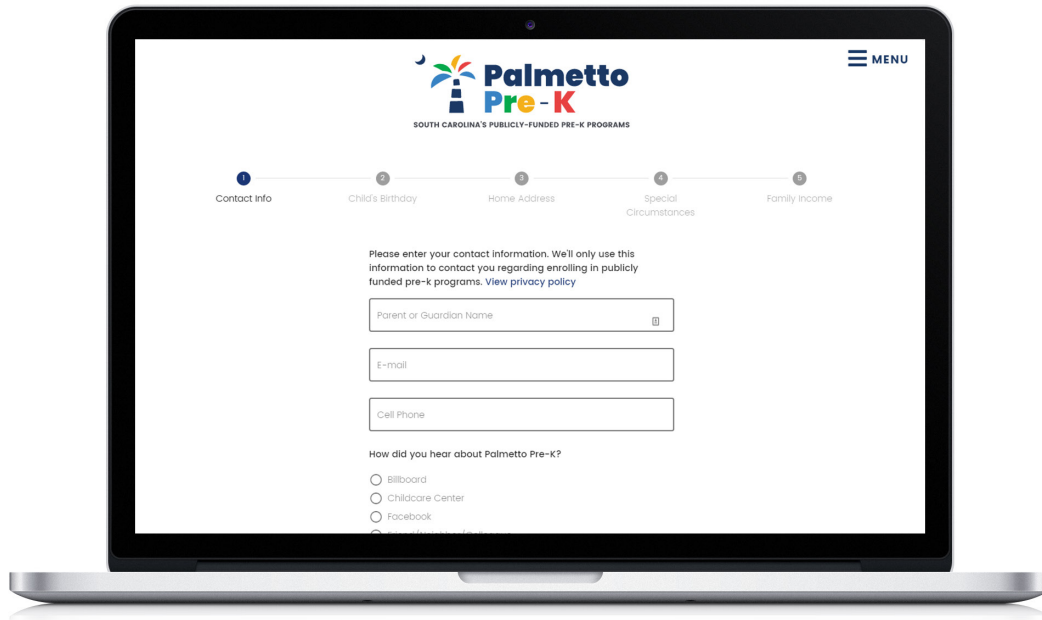
CHALLENGE:

Develop an easy-to-use, responsive site where parents can find publicly-funded Pre-K programs for 3- and 4-year-olds in South Carolina based on location, program type and financial eligibility.

SERVICES PROVIDED:

Web development, design & consulting.

Case Study: PalmettoPreK.org



SOLUTION:

A one-of-a-kind tool for SC families that is a one-stop shop for finding free educational Pre-K programs in South Carolina. The online eligibility screener is the first in the state that incorporates data from five state/federal programs into one spot for families. Families are now able to find nearby providers – filtering by program type, by zip code, as well as, complete an eligibility form to determine if they can access free or low-cost childcare.

RESULT:

The new site provides easy to find resources, tools, and screener questions that help families in SC find quality, low-cost or free Pre-K programs all in one place and has increased awareness among families of the availability of free or low-cost nearby childcare options. Since the site launch in February 2019, Palmetto Pre-K has provided over 4000 leads to these organizations of families looking for free or low-cost programs.